

TO navigate this document: use FIND Function (ctrl-f)  
~~ will find the beginning of each group of results  
  > will find the tagged items

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~~ Non-Patent Literature: Full Text [group 1 or 2]  
Dialog files: 9,15,476,610,613,624,634,810,813

File 9:Business & Industry(R) Jul/1994-2007/Mar 21  
  (c) 2007 The Gale Group  
File 15:ABI/Inform(R) 1971-2007/Mar 22  
  (c) 2007 ProQuest Info&Learning  
File 476:Financial Times Fulltext 1982-2007/Mar 22  
  (c) 2007 Financial Times Ltd  
File 610:Business Wire 1999-2007/Mar 22  
  (c) 2007 Business wire.  
File 613:PR Newswire 1999-2007/Mar 22  
  (c) 2007 PR Newswire Association Inc  
File 624:McGraw-Hill Publications 1985-2007/Mar 22  
  (c) 2007 McGraw-Hill Co, Inc  
File 634:San Jose Mercury Jun 1985-2007/Mar 21  
  (c) 2007 San Jose Mercury News  
File 810:Business Wire 1986-1999/Feb 28  
  (c) 1999 Business wire  
File 833:PR Newswire 1987-1999/Apr 30  
  (c) 1999 PR Newswire Association Inc

Jewell  
3-22-07  
LWZ

Set Items Description  
S1 2678865 COMPLEX OR COMPLEXITY OR COMPLEXLY OR COMPLICAT??? OR CONV-  
OLUTE??? OR ELABORATE??? OR INVOLVE??? OR LABYRINTH OR LABYRI-  
NTINE  
S2 9569015 PRICE? ? OR PRICING OR CHARGE? ? OR CHARGING OR COST OR CO-  
STS OR RATE OR RATES OR QUANTITY OR VOLUME OR AMOUNT OR AMOUN-  
TS OR MAGNITUDE OR LEVEL OR WORTH OR VALUE  
S3 4137335 STRUCTUR??? OR ARCHITECTUR?? OR ORGANIZATION?? OR ORGANIZE?  
? OR ARRANGE? ? OR ARRANGEMENT? ? OR FRAMEWORK OR LAYOUT OR -  
LAY???(?)OUT OR TOPOLOGY OR CONFIGUR?? OR CONFIGURATION? ?  
S4 371288 AUCTION? OR COMPETITIVE() (BUYING OR PURCHASE OR PURCHASING)  
OR BIDDING OR BIDDER OR BIDDERS OR BID()PRICING  
S5 143929 \$1(4N)\$2  
S6 85358 \$1(4N)\$3  
S7 4570 \$5(\$)S6  
S8 58 \$7(2S)\$4  
S9 33 \$8 NOT PY>2001

LWZ

^ 9/3, K/7 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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02149897 71046913  
New pricing realities  
wyner, Gordon A  
Marketing Research v13n1 PP: 34-35 Spring 2001  
ISSN: 1040-8460 JPNL CODE: MRE  
WORD COUNT: 1592

...TEXT: be thought of as strategic options relevant for certain customers, products, and situations. For example, auctions may appeal to bargainers rather than convenience shoppers. They ...even to the individual level, what is the incremental revenue and profit from having a complex pricing

Structure that attempts to align price and customers' willingness to pay? At what point is the cost of complexity for pricing worth the investment?

Finally, are there advantages to dynamically altering prices to reflect changing market conditions...

^ 9/3,6/9 (Item 4 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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02027010 54635847

A complicated relationship

Watson, James K Jr; Fenner, Joe

Informationweek n788 PP: RB24-RB26 May 29, 2000

ISSN: 8750-6874 DRNL CODE: IWK

WORD COUNT: 1237

...TEXT: reduction of costly errors.

For now, vertical business-to-business E-marketplaces will remain mostly auction sites, bidding sites, and comparison-shopping sites for spot purchases. The approach is viable, but only for...services, materials used in manufacturing, and retail items with sometimes unpredictable replenishment requirements and highly complex pricing arrangements. But until this happens, many sellers will continue to view E-marketplaces as third-party...

...to address the seller's needs.

Increasing Marketplace Complexity

Online marketplaces need to go beyond auctions to offer contract management such as:

Facilitating price negotiations based on volumes over time, not...

... Non-Patent literature: Full Text [group 2 or 2]  
Dialog files: 16,148,160,275,621,636

File 16:Gale Group PROMT(R) 1990-2007/Mar 21  
(c) 2007 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2007/Mar 13  
(c)2007 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2007/Mar 21  
(c) 2007 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2007/Mar 21  
(c) 2007 The Gale Group

File 636:Gale Group Newsletter DB(TM) 1987-2007/Mar 21  
(c) 2007 The Gale Group

Set Items Description  
S1 5206589 COMPLEX OR COMPLEXITY OR COMPLEXLY OR COMPLICAT??? OR CONV-  
OLUTE??? OR ELABORATE??? OR INVOLVE??? OR LABYRINTH OR LABYR-  
INTHINE

S2 19525527 PRICE? ? OR PRICING OR CHARGE? ? OR CHARGING OR COST OR CO-  
STS OR RATE OR RATES OR QUANTITY OR VOLUME OR AMOUNT OR AMOUN-  
TS OR MAGNITUDE OR LEVEL OR WORTH OR VALUE

S3 8556264 STRUCTURE? ? OR ARCHITECTUR? ? OR ORGANIZATION? ? OR ORGANI-  
ZATION? ? OR ARRANGE? ? OR ARRANGEMENT? ? OR FRAMEWORK OR LAYOUT OR -  
LAY???()OUT OR TOPOLOGY OR CONFIGUR? ? OR CONFIGURATION? ?

S4 593076 AUCTION? OR COMPETITIVE()BUYING OR PURCHASE OR PURCHASING)  
OR BIDDING OR BIDDER OR BIDDERS OR BID()PRICING

S5 256578 S1(4N)S2

S6 137198 S1(4N)S3

S7 7663 S5(S)S6

S8 75 S7(2S)S4

S9 51 S8 NOT PYD 2001

\*\* Patent Literature: Full Text [group 1 or 2]  
 dialog files: 347,348,349,350

File 347:JAPIO Dec 1976-2006/Nov(Updated 070228)  
 (c) 2007 JPO & JAPIO

File 348:EUROPEAN PATENTS 1978-2007/ 200708  
 (c) 2007 European Patent Office

File 349:PCT FULLTEXT 1979-2007/ub=20070315ut=20070308  
 (c) 2007 WIPO/Thomson

File 350:Derwent WPIX 1963-2006/ub=200719  
 (c) 2007 The Thomson Corporation

Set	Items	Description
S1	2607034	COMPLEX OR COMPLEXITY OR COMPLEXLY OR COMPLICAT??? OR CONVOLUTED??? OR ELABORATE??? OR INVOLVE??? OR LABYRINTH OR LABYRINTHINE
S2	7904530	PRICE? ? OR PRICING OR CHARGE? ? OR CHARGING OR COST OR COSTS OR RATE OR RATES OR QUANTITY OR VOLUME OR AMOUNT OR AMOUNTS OR MAGNITUDE OR LEVEL OR WORTH OR VALUE
S3	6572648	STRUCTUR??? OR ARCHITECTUR?? OR ORGANIZATION?? OR ORGAN?E? ? OR ARRANGE? ? OR ARRANGEMENT? ? OR FRAMEWORK OR LAYOUT OR LAY???()OUT OR TOPOLOGY OR CONFIGUR??? OR CONFIGURATION? ?
S4	10213	AUCTION? OR COMPETITIVE()(BUYING OR PURCHASE OR PURCHASING) OR BIDDING OR BIDDER OR BIDDERS OR BID()PRICING
S5	176353	S1(4N)S2
S6	131424	S1(4N)S3
S7	5280	S5(20N)S6
S8	11	S7(40N)S4
S9	11	S8 AND IC=(G06F OR G06Q)

A 9/3, K/5 (Item 4 from file: 349)

DIALOG(B)File 349:PCT FULLTEXT  
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00895558 \*\*Image available\*\*  
 SYSTEM AND METHOD FOR HIERARCHICAL ADMINISTRATION OF COMPLEX ITEM  
 STRUCTURES FOR ON-LINE AUCTION ENVIRONMENTS  
 SYSTEME ET PROCEDE D'ADMINISTRATION HIERARCHIQUE DE STRUCTURES D'ELEMENTS  
 COMPLEXES POUR DES ENVIRONNEMENTS DE VENTE AUX ENCHERES EN LIGNE  
 Patent Applicant/Assignee:  
 PROCURIS COM INC, 3348 Peachtree Street, N.E., Suite 200, Atlanta, GA  
 30326, US, US (Residence), US (Nationality)

Investor(s):

BROOKES Steven P, 1200 Mayfield Manor Drive, Alpharetta, GA 30004, US,  
 MCCLOSKEY Michael A, 5910 Shadewater Drive, Cumming, GA 30041, US,

Legal Representative:

PETTY w Scott (agent), King & Spalding, 191 Peachtree Street, Atlanta, GA  
 30303-1763, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200229698 A2 20020411 (WO 0229698)

Application: WO 20010542485 20011005 (PCT/WO US0142485)

Priority Application: US 2000238283 20001005; US 2001878627 20010611

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
 prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ

EC EE ES FI GB GO GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MN MW MX NO NZ PH PL PT RO RU SD SE SG SI SK

SL TD TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BE BJ CF CG CI CN GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English  
Fulltext word Count: 7679

Main International Patent Class (v7): G06F-017/60  
Fulltext Availability:  
Detailed Description

Detailed Description

... the same throughout the auction. A Sealed-bid auction is either an English or Reverse auction in which all bids are concealed.

The application of these common bid evaluation algorithms drives the auction process and is central to the winner selection process. Bid evaluation is straightforward for simple item structures. The evaluation of prices for these structures typically involves a simple price - price and time-time evaluation. There is no associative information that must be assessed during the evaluation process.

Existing on-line auction systems do not support the auctioning of complex items consisting of interrelated subassemblies. The conventional approach is one of simple price...

...manufacturing equipment. Moreover, there are often complex relationships among the subassemblies comprising an item. A complex item structure has pricing information associated with each sub-assembly and sub-item, which may or may not be important to the price evaluation process. This additional information complicates the auction and increases the potential for misinterpretations that thwart a successful auction.

In view of the foregoing, there is a need in the art for a system...

...a hierarchy that organizes the complex item and the subassemblies in a format conducive for bidding by on-line bidders. Bids for individual subassemblies or entire complex items are input by bidding clients. The auction software module receives the competing bids, evaluates them, and selects winning bids.

The hierarchy that can be created to organize the complex item and subassemblies can be viewed as similar to a family tree with many levels of generations. At the highest level, the most complex item can be labeled as a first parent. The subassemblies that comprise the first parent...

^ 9/3,8/8 (Item 7 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00829946 \*\*Image available\*\*

SYSTEM AND METHOD FOR FACILITATING A REQUEST FOR PROPOSAL PROCESS  
SYSTEME ET PROCEDE FACILITANT UN PROCESSUS DE DEMANDE DE PROPOSITION

Patent Applicant/Assignee:

IE-ENGINE INC, 85 Eastern Avenue, Gloucester, MA 01966, US, US  
(Residence), US (Nationality)

Inventor(s):

CHAMBERS Phyllis, 44 Main Street, Rockport, MA 01966, US,  
BANNERMAN Brent, 5 Penryn Way, Rockport, MA 01966, US,  
REED Kevin, 22 Ames Estate, Gloucester, MA 01930, US,

Legal Representative:

STEWART David L (et al) (agent), McDermott, will & Emery, 600 13th  
Street, N.W., Washington, DC 20005-3096, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200163525 A1 20010830 (WO 0163525)

Application: WO 2001US5600 20010223 (PCT/WO US0105600)

Priority Application: US 2000184321 20000223

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CZ DE DK DM DZ EE ES  
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KR KZ LC LK LR LS LT LU LV  
MA MU MG MR MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT  
T2 UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(GA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

FullText word Count: 11132

Main International Patent Class (v7): G06F-017/60

FullText Availability:

Detailed Description

Detailed Description

... individually on each of the components.

What is needed is a real-time, web-enabled auction engine for complex, intangible goods, with specific application to marketing requests for proposal such as...  
...the group insurance marketplace.

#### SUMMARY OF THE INVENTION

The present invention provides a marketplace for auctioning requests for proposal that can include complex pricing arrangements and variable arrangement of sub units within the request for proposal. One particular application for this marketplace is to facilitate the auctioning of requests for proposal relating to group insurance.

One aspect of the present invention relates to a system and method for auctioning insurance requests for proposal that generates a request for proposal based on the insurance needs...as well as by individual products.

The insurance products included in an RFP can also involve multiple pricing tiers. Unlike conventional auctioning environments, the auction process provided by the insurance engine is configured to handle such complex price structures. For example, a medical insurance plan consisting of various benefits could be offered at the...

A 9/3,K/9 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0014996540 - Drawing available

KPI ACC NO: 2005-344424/200535

XRPX ACC NO: N2005-281384

Bidding information managing system for contracts through internet, has contract engine to receive bid comprising pricing structure and pricing amounts from one bidder and provide pricing structure for review by other bidders

Patent Assignee: BUEHLER M (BUEH-I); GROSS A (GROS-I); KIEFER S (KIEF-I); KOENIG A (KOEN-I)

Inventor: BUEHLER M; GROSS A; KIEFER S; KOENIG A

Patent Family (1 patents, 1 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
US 20050091122	A1	20050428	US 2003695621	A	20031028	200535 B

Priority Applications (no., kind, date): US 2003695621 A 20031028

Patent Details

Number	Kind	Ln	Pg	Dwg	Filing Notes
US 20050091122	A1	EN	18	10	

Class Codes

International Classification (Main): G06F-017/60

Original Publication Data by Authority

Original Abstracts:

...and making the bid invitation available to a plurality of potential bidders, receiving from one or more of the potential bidders bid invitations containing a complex pricing structure and corresponding complex pricing amounts, and selecting a winning bidder based on the complex pricing amounts.